

REACH YOUR TARGET CUSTOMER AUDIENCE... IN PRINT & ONLINE!

Advertise in the High Desert's PREMIER Healthy Living Magazine



Live Well!

Health • Fitness • Lifestyle

DAILY PRESS DESERT DISPATCH

Reach a loyal, engaged audience.

Since its introduction in August, 2011, **Daily Press** and **Desert Dispatch** print and online readers of all ages have grown to value and look forward to **Live Well!** every other month. This magazine's engaging format and informative content point them toward optimal health and the well-being of themselves and their families.

Broad Content, Broad Appeal.

Living well takes more than good health so **Live Well!** includes diversified content themes and topics, covering other aspects of everyday living needs and enhancing lifestyles – to **Live Well!**

2014 THEMES, PUBLICATION DATES & RESERVATION DEADLINES

Feature Content	Publication Date	Reservation Deadline
Heart Health Awareness	Thursday, January 30.....	Wed., January 15, 5pm
Health, Mind & Body	Thursday, March 27.....	Wed., March 12, 5pm
Weight Loss	Thursday, May 29.....	Wed., May 14, 5pm
50+ Wellness	Thursday, July 31.....	Wed., July 16, 5pm
Cancer Awareness	Thursday, September 25.....	Wed., September 10, 5pm
Brain Health	Thursday, November 20.....	Wed., November 5, 5pm

Your advertising message never looked better or worked harder.

Reach the High Desert's **largest print media audience** of over 79,000 Daily Press & Desert Dispatch readers in a high quality glossy cover magazine format.

And since **Live Well!** is also available online on **the High Desert's #1 online source of News and Information**, vvdailypress.com, your message will reach an average online audience of at least 200,000 Monthly Unique Visitors. Readers can email or share via all Social Networks. Include your web address in your advertising message and **Live Well!** online readers can easily click thru to visit your website or Facebook Page.

AD SIZES & PRICING

Premium Glossy Cover Positions

(Inside Front Cover, Inside Back Cover & Outside Back Cover)

Full Page (7.5" Wide x 9" Deep) \$1,000

Inside Page Positions

Full Page (7.5" Wide x 9" Deep) \$800

Half Page, Horizontal (7.5" Wide x 4.5" Deep)..... \$425

Half Page, Vertical (3.6875" Wide x 9" Deep) \$425

Quarter Page (3.6875" Wide x 4.5" Deep)..... \$225

Eighth Page (3.6875" Wide x 2.25" Deep)..... \$125

Stretch Your Ad Budget With

Multiple Issue Commitment Loyalty Discounts

Advertisers with a signed Agreement to advertise in **multiple issues** receive the following discounts off the above pricing:

Any 3 Issues: 10%

All 6 Issues: 20%

DON'T MISS THIS OPPORTUNITY!

Contact your Advertising & Marketing Consultant today!

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